

# THE FACTS ABOUT HAIR LOSS AND HOW TO REVERSE IT

At last! A full head of hair can be yours again! What would it mean to you if you never had to hide your thinning areas or camouflage your balding areas again?

Or how great would it feel to look at yourself in the mirror and see your own, permanent, natural growing hair?

Well it's all possible. In fact, Dr. Gabriel H. Patino has helped men just like you feel more confident, secure, and just plain ecstatic with their hair. Many of who didn't think anything would help.

The decision to have hair restoration could change your life forever and this special report will provide you with a great deal of information and education about all the facts you need before you do anything. So click the next button and let's start.

## ANNOUNCING A SIGNIFICANT MEDICAL BREAKTHROUGH IN THE FIGHT AGAINST BALDNESS.

Dear friend,

Let's face it.

You can keep trying lotions, balms and gimmicks that simply don't work...you can keep looking and feeling years older than you really are...or you can do something about your hair loss — once and for all!

Hair loss is a slow agonizing process that drains your self-esteem. Every glance in the mirror makes you feel less confident and less sure of yourself.

See if this scene sounds familiar to you:

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Look what time it is! You jump out of the shower just before the hot water is about to run out.

Wow, you're really late. But you can't stop thinking about what Bill, in Accounting, said to you yesterday:

“Hey Pal, it looks like you’re losing your hair. It won’t be long now before everything’s gonna head South. Maybe you should look into some of that spray-on hair stuff I see on T.V.” He laughs while pointing to the top of your head.

“Yeah right,” you snap back, not quite so sure of your answer.

On the way home, you zero-in on your hairline, checking it out in the rearview mirror at every stop light. Sure enough your hair really is receding.

“How could this happen so soon,” you ask yourself

And now you’re sure everyone else in the office has noticed your thinning hair too. But what can you do about it, you would never wear some “rug”.

What you really want is a way to get back your own, natural hair.

There’s got to be an answer...

\* \* \* \* \*

Does that sound painfully familiar?

Every day, men just like you, are going through the same torture from hair loss and I want to help end it for you – once and for all.

But first let me explain the reason for hair loss.

It doesn’t have anything to do with wearing a cap or blow-drying your hair too long. No, it’s not any of that nonsense.

To understand hair loss, you’ve got to know about hair growth.

You see, every single hair follicle follows a programmed schedule that includes growth, resting, and shedding. Generally 90% of your hair on your head is growing at any one time (called the Anagen stage). And the other 10% of your hair is resting (called the Telogen stage).

At the end of the resting stage, the old hair shed and new hair begins to grow again (Anagen stage).

Now as you age, hormones (like dihydrotestosterone or DHT) and heredity will cause the amount of time your hair spends resting to increase and the time spent growing to decrease – causing thinning and finally resulting in baldness.

Scientists now believe that 95% of hair loss is caused by condition called “androgenetic alopecia.” Or more commonly known as “male pattern baldness”, that

progresses to the familiar horseshoe-shaped trim remaining in the back and around the sides of the head.

But what's strange is this area of hair won't fall out. In fact, it is genetically pre-programmed to grow for your entire life. *(And that's the secret to a natural and permanent solution – as you'll discover in the next few moments.)*

### **The Breakthrough Discovery That Changed Everything**

For centuries researchers couldn't figure out why even severely bald men still kept this horseshoe-shaped fringe of hair. Until they discovered these hairs are genetically programmed to withstand the effects of DHT that cause hair loss.

So simply by relocating these permanent, genetically programmed hair follicles to areas of thinning or balding areas along the front and top of the head, they will take root and continue growing forever!

And the transplanted hair will continue to grow, without thinning or receding like the original hair in that area had. It's all because these newly moved follicles genetic program remains dominant over outside factors (like reduced circulation or excessive scalp oiliness) that may be present at the new site.

But before I explain all the details of hair restoration, it's important to objectively cover the other significant options to hair loss.

### **These are essentially only 3 different kinds of options:**

1. Pharmaceutical treatments like Rogaine® or Propecia®.
2. Artificial methods of covering up balding areas like weaves, wigs, toupees, or hairpieces.
3. Medically proven methods of restoring your own, natural using hair transplantation.

### **Let's discuss the first option – pharmaceutical treatments.**

The best known medication on the market is Minoxidil, or more commonly known as Rogaine® name by the Upjohn company and is now available without a prescription.

Minoxidil was originally prescribed in tablet form for certain extreme high blood pressure conditions, until researchers accidentally discovered that hair growth was a side effect.

However, hair growth has only be proven if minoxidil is placed directly on a “bald spot” in the back of the head that still has some “peach fuzz” left. According to Upjohn’s own press releases and product literature, “no effect on frontal baldness has been demonstrated.” This however is the area of greatest concern for most balding or thinning men.

Another fact to be aware of before starting on any minoxidil program is that you must continue applying the solution for life. It has to be rubbed into areas of hair loss twice a day for the rest of your life – and if you stop, you will quickly lose any hairs that may have grown because of it.

Next is Fenasteride, (marketed by Merck as Propecia® 1 mg or Proscar® 5 mg) whose effect on hair loss was also discovered by accident.

The drug finasteride is used for men with enlarged prostate glands. But by stopping an enzyme called 5-alpha-reductase that converts testosterone into DHT (remembers that’s what triggers hair loss in some people) it can further stop hair loss.

The verdict is still out on finasteride’s *long term* ability to control hair loss and grow new hairs. As more clinical studies still need to be conducted on this pill.

**Now, the second option is using an artificial method of covering up balding areas, like “wigs, toupees, or hairpieces.”**

But since these words sometimes carry bad images in the minds of most men, salespeople now refer to wigs as “weaves, hair extensions, or hair systems.” But no matter what they’re called they’re still not your natural hair.

Most hairpieces are made from synthetic fibers (like nylon or acrylic) or from real human hair mainly from European or Asian sources.

One of the main disadvantages to having a hairpiece is the problem of it coming off and embarrassing or humiliating you. That’s why manufacturers have come up with other ways of attaching the hairpiece instead of tape or glue.

One way that’s been used is to actually surgically stitch the hair piece’s wire loops physically into the scalp. This carries the risk of serious infection since the holes in the scalp will usually never completely heal and close.

Or another way to keep hairpieces from falling off includes “tunnel grafting,” where pieces of skin are surgically cut and implanted into the scalp to be used as fasteners.

Another method is called “hair weaving.” This type of hairpiece is normally secured onto a netting that is then tied tightly to a man’s remaining natural hair in several places.

A major drawback of this method is the fact that you need constant retying or “tightening” of the hairpiece. Because as the natural hair grows, the women piece will keep loosening.

If that wasn’t enough, the constant friction of retying the “system” can lead to even more permanent hair loss (medially referred to as *permanent traction alopecia*). Also....

### **The total cost of a hairpiece is a big problem.**

You can expect to buy several hairpieces over your life (and if you want a “gradual change” you can figure at least 4 or more pieces). And the price for each one will run you anywhere from \$1,000 to \$3,500.

Plus, if you calculate that each hairpiece usually lasts for less than two years – you’ll quickly see how expensive it really is.

Okay, so that leads us to our third option, which is...

## **The Only Proven Way To Permanently Get Back Your Own Natural Growing Hair...**

### **...Hair Restoration!**

And you’re lucky. Today, developments in hair restoration have made the procedure virtually undetectable. The harsh hairlines that looked like “tooth brush bristles” or “doll’s heads” are a thing of the past.

Breakthrough techniques used today are so natural looking and so good that you will never have to hide your hairline by combing hair over it. You can style your hair any way you like (even straight back) and nobody would ever know you had anything done.

### **So, What Made The Difference?**

#### **Advancements in micrografts and minigrafts technology.**

Now, instead of using several shafts of hair, a skilled surgeon can take just one or two shafts of hair (micrograft) and also about 3-7 shafts of hair (minigrafts) to achieve a completely natural look.

#### **The secret is combing both micrografts and minigrafts.**

Since the micrografts only measure about 1/2mm –1mm across, they are used for the hairline because they are less detectable. While the slightly larger minigrafts (about the size of a rice grain) are used to thicken areas on the top and back of the head.

This is now the most popular technique for hair loss. In fact, in 1996 the American Academy of Cosmetic Surgery reported 244,466 procedures were performed.

This technique has also eliminated the problem of looking “under construction” until the last procedure was done. And now with micrografts, each procedure stands on its own—and further procedures can be done to increase the hair density (if you want).

**That means just one procedure may be all you need.**

Depending on how much density you want, it may require 2 or 3 procedures. However, some men are happy after one single session. It’s really up to you.

**Here’s what happens during the procedure:**

On the day of your procedure your scalp will be numbed using local anesthetics on the donor and recipient sites.

The donor area will be measured and trimmed slightly. Also it will be injected with a saline solution to make it swell so it’s easier to get the necessary strips of tissue.



The donor material is removed in the form of long strips of tissue using a single or multi-bladed scalpel (Just deep enough to have your living hair follicles included).

This donor tissue will be trimmed under magnification to prepare individual grafts. These grafts are then meticulously placed in the correct angle, direction and pattern of your original hair. And each one is carefully spaced to allow enough blood to nourish every hair during the brief healing process (called recapilarization).

And finally your donor area is closed with sutures or sometimes surgical staples and then covered with a bandage.

There will usually be some dried crusting blood for a day or two that will simply wash out after a few days of healing. And most patients are back at work within a day or two.

That's really all there is to it.

*Okay, so you probably want to know how soon you'll see your own hair, right?*

Well, since normally you can get better than 95% of transplanted grafts to survive and grow, you'll see hair follicles appear to be growing new hairs within a week. But this is actually the hairs that had been growing before they were transplanted.

Normally these old hairs will fall out (since most transplanted follicles go into the telogen or resting phase). Then about 4-6 months later they will grow new hairs! And...

### **It Will Be Your Own, Natural hair!**

Plus a big benefit with this gradual thickening of your own hair is there's no sudden change – so nobody needs to know.

And as you continue with this more sessions your gradually thickening hair will get even thicker and denser. You can schedule more procedures when and as you want without looking “under construction”.

Additional procedures can be done after several months, when the areas originally done have healed and begun to grow out to give extra coverage for the next session.

Now, since I want to give you an objective overview of every treatment – let's discuss some of the drawbacks of hair restoration.

Because you do not actually get any new hair, there is always a limited quantity of donor hair to work with. Normally this will be about 25% of the hair on your scalp before your hair started thinning.

What that means is *you'll get the illusion of more hair*. By redistributing these follicles, using artistic talent and surgical skill, it's possible to achieve excellent results.

Another fact to be aware of is that your hair will continue receding. A transplant will have no effect on your genetic hair loss pattern.

However because of the natural appearance of using micrografts and minigrafts means that any future hair loss will not result in unnatural appearing “islands” of transplanted hair.

**By now you probably have a few questions. So here are some of the most frequently asked questions I get**

**Q. Does it hurt?**

A. No. There is actually no pain during surgery because the scalp is numbed with local anesthetics.

Then on the first night after the local anesthetics have worn off there may be some minor discomfort at the donor area (not at the area where the grafts were placed). There is little tissue swelling or discomfort after surgery. Few patients actually find they need the prescribed pain killers.

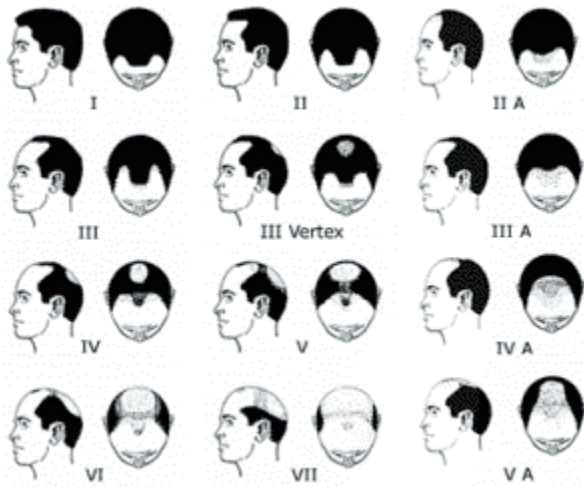
**Q. How Many Hair Grafts Can Be Done At Once?**

A. It really depends on several factors.

The size of the individual grafts, the size of the area needing coverage, and the surgeon's personal judgment.

The number of grafts can vary from a few hundred to a few thousand. Some surgeons even tout the fact they can do “massive megasessions” of 3,000 or even 4,000 single-hair grafts in one session.

While this may appear to give you greater density in a shorter amount of time – you have to consider the most important factor: and that is the survival of the transplanted graft.



Also it's important to realize that most megasessions will be all micrografts. That means you can get more grafts but you will not necessarily get more density. Since you could place 3,000 single-hair micrografts and still not get as much density as just 2,000 grafts that have 2-4 hairs each.

**Q. Who makes the best candidates for hair restoration?**

A. Nearly anyone with any type of hair loss can benefit from hair restoration using micrografts and minigrafts. The only real limitation is if there is sufficient donor hair the back of the head to be redistributed to thinning and balding areas.

Also by having realistic expectations you will be satisfied with the results. Remember there's no new hair added – its simply moved to where it will make a dramatic difference, yet look completely natural.

Patients who get the best cosmetic results will have skin that doesn't scar easily or form bumps. And if you have dense hair at the donor site, you'll get a fuller effect than less dense donor hair.

Plus, you need to be in good health for surgery (and unless you have some severe health condition you probably are). Since everyone's hair loss is unique, there's really only one way to find if your situation is right for hair transplantation – and that's with a thorough consultation.

**Q. What if I'm severely bald?**

**A.** For some patients, a combination of scalp reduction techniques along with hair grafts can significantly reduce the area that needs to be filled.

Scalp reductions remove the bald scalp and pull closer the hairy scalp to close the opening (all done under local anesthetic). Best results are obtained from patients with very lax scalps.

**Q. Why have I seen so many bad hair transplants?**

**A.** Unfortunately the only ones you will ever notice are the bad ones.

*The reason you don't see good transplants is because you can't!* The kind of natural results accomplished today are truly undetectable. It looks so much like the hair of men who've never had any balding or thinning that you would never know.

**Q. What complications and risks are possible?**

**A.** Just like any surgical procedure there are certain risks involved. Serious complications such as temporary numbness and even permanent partial loss of sensation can occur – however since hair restoration only involves the outer layers of the body these are quite rare.

**Q. For how long will the transplanted hair keep growing?**

**A.** The transplanted hair from the back of the head will continue growing on their preprogrammed genetic course, just as it originally would. That means a typical hair follicle will shed every three to six years and then grow back from the same root.

Also it will grow back at about half an inch per month ( the same rate as the donor hair). Sometimes the initial hair will grow out like very thin, baby hair and then become thicker over time.

**Q. How much does it cost?**

**A.** The total investment in hair restoration ends up being significantly less than many other cosmetic alternatives. For artificial “hair systems”, you must figure the continuing cost of hair replacement maintenance and repairs over a lifetime. That quickly adds up.

Hair restoration surgery is just a one-time investment, after that there is no cost for maintenance or repairs (except for the occasional hair cut).

Most patients consider the cost an investment in themselves for life, What’s more, easy and affordable finance plans are offered.

**Q. How do you choose a qualified doctor or surgeon?**

**A.** When choosing a doctor or surgeon look for someone who has completed additional, specialized training in hair restoration.

Most qualified hair restoration physicians are board-certified.

Also, ask to see plenty of “before” and “after” pictures, especially close-ups of patient hairlines.

Choose a surgeon who you have a comfortable chemistry with. Someone who listens to your concerns and is easy to talk with. And the only way to find this out is by scheduling a consultation.

Many people worry about what others will think or say after your procedure is done. Or whether or not you should tell anyone. Keep in mind your procedure or consultation will always be completely confidential, so your decision to tell anyone is up to you.

And hair restoration is so natural and gradual it would be difficult for anyone, other than a surgeon, to tell. (Many patients report back afterwards that their friends or co-workers asked them if they were losing weight or exercising more – *never if they were having hair transplants done*).

Hair restoration can make you feel more confident about yourself and your hairline. It can help bring back the head of hair you’ve wished you could have again. But it’s not a magic formula or surgery for happiness.

So, does all of this make sense to you?

I hope so.

And I hope you’ve found this report educational and informative. You wouldn’t find this kind of straightforward information anywhere else. Which is why I want to make you a

special offer. Although my practice is quite busy, I would like to offer you a chance to come in and talk with me personally.

**I would like to buy you a free consultation.**

So we can discuss your specific hair loss in detail. An opportunity for us to get together to see if hair restoration is really the best option for you. (I'll give an honest assessment to the best of my abilities).

And like I explained before in the report, you can just come in and see if you feel comfortable with me and then decide if there should be a next step. There will be absolutely no obligation and pressure.

**Here's what to do now...**

Before you put down this report, give me a call today at (877) 4697356 and tell me you got the special report and you would like to schedule a complimentary consultation. I'll take care of everything from there.

I've helped a lot of men, just like you, permanently get back their natural, growing hair again and I hope I can do the same for you. But you won't know unless you come in. Why not spend some time, at my expense, finding out if this is right for you.

I look forward to seeing you soon.

Sincerely,

Gabriel H. Patino, M/D.

P.S. Are you still hesitant? Why not call me at (877) 4697356 and I can answer your remaining questions over the phone.

P.P.S. Hair loss is a problem that won't stop. The sooner you start to reverse it – the better the results you can expect. Don't let another day pass without taking a step in the right direction